

River Arts, Inc. Sponsor Benefits

Benefit of Sponsorship	Sponsorship Level				
	(\$5,000+)	(\$2,500 \$4,999)	(\$1,000 \$2,499)	(\$500 \$999)	(\$100- \$499)
<i>Name & Logo (sized based on level of giving) on Marketing piece:</i>					
Programs (10 in 2008-09 Season, 2,500 attendees)	x	x	x	x	Name only
RAI Website (approx. 600 unique visitors/month, event listing and sponsor page with link to website)	Home page all season	Home page all season	x	x	Name only
RAI Newsletters (3 – 1,500 mailing list)	All	All	For event	For event	For event, name only
Season Brochure (2,500 mailed)	x	x	x	x	Name only
Rack Card (1,000, at area locations)	x	x	x	x	Name only
Poster (50/event, at key locations)	x	x	x	x	Name only
Signage at sponsored event	Out & In	In	In		
Email Newsletter (about 1/mo. – 600)	All email	All email	For event	For event	Name only
Paid Advertising (print/radio/other)	x	x			
<i>Tickets:</i>					
Free Tickets at sponsored event	50	30	10	5	2
Free Tickets to other RAI events	10	5	2		
Ticket discount for employees	30%	20%			
<i>Other:</i>					
Reception for up to noted # of people	50	30			
Press Releases (Sponsorship Acknowledgement)	Based on discretion of media source.				